

IAMOT 2016 Programme

25th INTERNATIONAL CONFERENCE FOR THE INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY

Orlando, Florida, USA. May 15-19, 2016

“Technology – Future Thinking”

SUNDAY May 15, 2016

TUTORIALS, WORKSHOPS AND PROFESSIONAL MEETINGS

8:30 - 17:00	Registration - Lobby	
09:00 - 12:00	Workshop 1: Creativity: 48 Hours Innovate, Sponsored by The ERPI Lab. , University of Lorraine, France Venue: TBD	Professional meeting: Future thinking Venue: TBD
13:00 – 16:00	Workshop 2: MOT Teaching through Cases, Dr Breno Nunes Venue: TBD	Professional meeting: Future thinking Venue: TBD

MONDAY May 16, 2016

08:00 – 17:00

Registration - Lobby

**MONDAY
PERIOD 1
9:00 -10:30**

**General Session
OFFICIAL OPENING OF THE CONFERENCE
Room: Orange Lemon**

**Welcome Remarks
Dr. John Aje
Dean of School of Applied Science and Technology at Thomas Edison State University in Trenton, NJ.**

**Keynote
Smart and Sustainable Cities**

**Dr. Osman Ahmed
Senior Director and Head of Innovation Building Performance and Sustainability
Siemens Industry, Inc.,
Building Technologies Division**

Smart and sustainable cities are popping-up around the globe in response to climate change, to meet the need of ever growing cities in emerging world, and addressing the ever growing need of existing cities in old economies that are under the pressure of finding new investment and resources. This keynote speech will touch on above questions and more. Several use-cases will be shared from the USA, Asia, Middle-East, and Europe. Specific core technologies will be discussed such as IOT (Internet of Things), big data analytics, and hyper-connectivity. Focus will be given on advanced energy applications and "Energy Efficiency". The principles of sustainability will be followed throughout the presentation. Thoughts on future smart cities and its technologies will be shared at the end.

10:30 – 11:00

Coffee Break, Room: Lime

Time	Session	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Venue		Cedar	Marathon	Largo	Siesta	Biscayne	Orange Lemon
Theme & Chair		Project, Program & R&D Management Session Chair: Dr Marnewick, C	Technology Management Session Chair: Dr Morel, L	Forecasting, Emerging Technologies and future thinking Session Chair: Dr Botha, AP	Industrial and Supply Chain Management Session Chair: Reinisch, M	National and regional policies Session Chair: Dr Amadi-Echendu, J	Management & Innovation of Technologies and SMMEs Session Chair: Dr C Geffen
11:00-12:30	1	P033 Elements of a system dynamics model for requirements elicitation	P062 Factors to help deciding when to use open innovation: Framework and application	P019 Platform competition processes: A future research outlook	P159 An analysis of used beverage can recycling supply chain	P249 Brazilian community universities and regional policies for technology and innovation	P243 Assessment of innovative capacity of small and medium enterprises: A fuzzy-logic-based approach

		Scribante, N/ Pretorius L/Benade S	Vasconcellos, E/Guedes, LV/Hashiba, L/Guedes, LV/Vega, HL/Da Matta, V	Papachristos G/ Van de Kaa, G	PHEME, RR/Campbell, HM	Fontanela, C/Maria Isabel A. S. Dos Santos, MIAS/ Da Silva Albino, J	De Oliveira Trindade, JE/ De Almeida, MFL/ Tanscheit, R/ Velasco, MMBR
	2	P037 Agile software development and IT project performance in South Africa: A positive relationship?	P065 The Impact of the industrial internet of things on established business models	P139 Foresight in RTD projects	P267 Critical lower-tier supplier in a supply network	P275 Looking for a firm level model to evaluate sectorial public programs in late industrialized countries: A theoretical review	P272 Investigating the innovation diffusion based on network effect and innovation attributes
		Joseph, N/Marnewick, C/Santana MJ	Kiel, D/Arnold, C/ Collisi, M/Voigt, K-I	Hörlesberger, M/ Kasztler, A/Wepner, B	Reinisch, M/Bauer, U	Josiane de Araújo, F/Urbina, LMS/ Furtado, AT	Sun, B/Tian, S
	3	P038 Applying governance principles to improve agile project success	P071 The main criteria of biomass selection for energy generation in Brazil	P 094 Developing executive future thinking skills	P269 Product-Mix Decision Based on the Theory of Constraints	P222 IT governance – an integrated framework and roadmap: How to plan, deploy and sustain for competitive advantage	P244 Technological trends on the functional textiles sector
		Marnewick, C/Van Wyk, L	Kraiphanont, A/ Nunes, B/Bennett, D	Botha, AP	Fengshu, L	Selig, G	Eller, C/Naveiro, RM
	4	P049 On extending the usable life of legacy software	P080 Enhancing the client experience of an e- commerce site using Eye- tracking technologies	P276 The five forces of competition for the ICT industry in Egypt	P168 An investigation into skills development in the Manufacturing, engineering and related services sector, in South Africa		P169 Managing change for innovation implementation success
		Ekanem, BA/Woherem, EE/Amadi-Echendu, JE	Vincent, M/Morel, L/ Camargo, M	El-Nawawy, M/ Gamaleldin, AM	Campbell, HM		Veilleux, S/ Beaudoin, K
	5		P074 Catalyzing new product adoption at the base of the pyramid				
			Marinakis, Y/Walsh,S/ Harms R				
12:30 – 14:00	Lunch Break, Room Lime						

Theme & Chair		Economic and Social Impact of Technology Development Session Chair: Dr Erasmus, L	Technology Management Session Chair: Van der Watt, A	Technology transfer, business and Intergration of Technology Session Chair: Dr Van der Lingen, E	Project, Program & R&D Management Session Chair: Dr Marnewick, C	Forecasting, Emerging technologies and future thinking Session Chair: Dr Botha, AP	Management & Innovation of Technologies and SMMEs Session Chair: Dr Soos, J
14:00-16:00	1	P011 Social manufacturing bamboo bikes for Africa Ras, I/Oosthuizen, T/ Durr, JFW/De Wet, P/Burger, MD/Oberholzer, JF	P096 Expression value innovation beyond the two cultures Kimura, M	P061 The correlation between TQM constructs and supplier performance Sukdeo, N	P040 The use of project portfolios in effective strategy execution Ramashala, PA/ Pretorius, T/Steyn, H	P154 Reducing Carbon emission-foresight of CCS technology developing, IP management and global technology transfer Xiang, Y/Dong, Z/Dan, H	P001 Leveraging a mathematics of innovation to create sustainable complex adaptive systems Malik, P/ Pretorius, L/Winzker, D
	2	P030 A system dynamics model of eHealth acceptance: A sociotechnical perspective Fanta, GB/ Pretorius, L/Erasmus, L	P059 Patent analysis for guiding technology transfer from EU/EEA to China: The case of CO ₂ compressor in CCUS cooperation Liu, X/Yu, X	P082 Evaluation of TOGAF as a management of technology framework Tambo, T/ Bargholz, J/ Yde, L	P043 Competencies of IT project managers: A South African perspective Erasmus, W/ Joseph, N/Marnewick, C	P186 Theoretical framework about relational capability Alves, FS/ Segatto, AP/ De-Carli, E	P013 Academic entrepreneurship in high technology in Austria Soos, J/ Kerschenbauer, JE
	3	P041 A management framework for titanium recycling: A South african case study Durr, JFW/Oosthuizen, GA	P215 Risk-Culture in technology management Neyer, B/Borgstedt, P/Schewe, G	P016 An assessment of the advancement of small to large civil engineering contractors Govender, N/Telukdarie, A	P047 A study of the entrepreneurial profile of students in the State of Rio de Janeiro Bastos, MHR/ Hernandez, CT/ Amaral, M	P039 Virtual reality game immersion for the teaching of second languages De Cássia Monteiro, R/ Monteiro, D/Davi, L/ Matos, G	P003 The influence of enterprise knowledge breadth and depth on innovation performance: The moderating effect of R&D patterns Shuncaï, L/ Yanlan, Y/ Xiuhao, D
	4	P045 Utilization of appropriate technologies for a real “competitive Egypt” Azzam, M/ Sami, N/ Khalil, T	P036 Web-based star-value system for technology valuation Sung, T-E/ Kim, S-G/ Jun, S-P/Park, H-W	P086 Evaluation of integration models in intra-firm technology transfer between research and development Maranzato, FP/Salerno, MS/De Vasconcelos	P127 Innovation and entrepreneurship: An empirical study into technological convergence Ensign, PC/Robinson, NP/Bowen, J	P050 Paving the road to low emission vehicles Borgstedt, P/Neyer, B/Schewe, G	P102 Cloud computing services: A study in India Aharma, M/Gupta, R/ Acharya, P

				Gomes, LA/ Yu, ASO/ De Souza Nascimento, PT/ Horta, LHH			
	5	P048 A case study investigation into mobile technology acceptance, diffusion and Penetration Mabea, MJ/ Amadi-Echendu, JE	P273 Engineering optimal network effects and quality for information goods Sun, B/Su, X/Liu, Y	P022 Choice of technology acquisition modes within a business cycle Paton, A/Vander Lingen, E	P067 Management techniques in efficiency projects Gordillo, AMB/Maximiano, ACA/ Miyake, DI	P201 Industrial R&D metrics model: Empirical evidence from altran research medic@ program Pereme, F/Rose, B/Goepp, V	
	6						
16:00-16:30	Refreshment break, Room: Lime						
Theme & Chair		Economic and Social Impact of Technology Development Session Chair: El-Katatny, MG	Technology Management Session Chair: Dr Erasmus, L	Technology transfer, business and Integration of Technology Session Chair: Scribante, N	Project, Program & R&D Management Session Chair: Dr Marnewick, C	Industrial and Manufacturing Systems Session Chair: Reinisch, M/Mittag, T	Management & Innovation of Technologies and SMMEs Session Chair: Van de Kaa, G
16:30-18:30	1	P111 Proposing a structured model of agency in socio-technical transition: The case of wind energy in Brazil Chevarria, DG/Pedroso, EA	P051 Healthcare service delivery: A literature review Arhete, LE/Erasmus, L	P066 Food standards, technology transfer and knowledge among small and medium agro-food companies in Brazil Flores, FS	P095 Long-term R&D-based consortia: Paths to integrate basic research with company strategy Fernandez, FF/ Vasconcellos, E/ Guedes, LF/ Carlana, R/ Da Matta, V	P014 Modeling language for value networks Schneider, M/Mittag, T/ Gausemeier, J	P018 A metaphor for platform development processes Papachristos, G/ Van de Kaa, G
	2	P117 Antecedents and outcomes of university students' IT purchase intention Tung, T/Chuang, SS/ Kuei-Hsien, N	P032 Electronic medical records: A developing and developed country analysis Sikhondze, NC/ Erasmus, L	P077 Technology transfer in press tool industry: Effectiveness and efficiency in the South African context Phuluwa, HS/ Trimble, JA	P097 Exploration: Open questions in organizational analysis, what we know and what we do not know Reis de Paula, RAS/ Brasil, VC/ Maranzato, FP/Salerno, MS/Marx, R	P054 Technology skills development towards sustainable manufacturing in South Africa Ijagbemi, CO	P055 Managerial competencies model for promoting open innovation between companies and universities Da Matta, V/Vasconcellos, E/Diogenes, D/Polo, E

	3	<p>P107</p> <p>Building green and clean: Is LEED certified construction more profitable?</p> <p>Ensign, PC/ Roy, S/Brzustowski, T</p>	<p>P023</p> <p>A proposed scenario-based, cost-driven approach to enhance risk prioritisation in FMEA</p> <p>Maistry, J/ Van der Lingen, E</p>	<p>P196</p> <p>The role of the university-enterprise partnership on the incentive of the entrepreneurial intention</p> <p>Monteiro, R de C/ Mendrot, AR/Brito, LA/ Rachid, P/Monteiro, D</p>	<p>P129</p> <p>Business competitiveness: Model of computerized financial planning</p> <p>Rasoto, A/Ishikawa, G/ Rasoto, VI/Stankowitz, R de F/ Pietrovski, EF/ De Carvalho, HA</p>	<p>P069</p> <p>Business model based configuration of value creation networks</p> <p>Mittag, T/Schneider, M/ Gausemeier, J</p>	<p>P105</p> <p>Empirical evidences on management control systems in post-incubation of high-technology start-ups</p> <p>Kerschenbauer, K/Soos, J</p>
	4	<p>P070</p> <p>Social sustainability initiatives in cocoa supply chains in Africa: An analysis of sustainability reporting of world's major chocolatiers</p> <p>Lalwani, S/ Nunes, B/ Chicksand, D</p>	<p>P024</p> <p>Using Delphi as a basis to design a technology roadmap</p> <p>Da Silveira. LAB/ De Vasconcellos, EPG/ Guedes, LFA/Guedes, LV</p>	<p>P180</p> <p>The dilemma of industry-university cooperation processes within technology transfer offices: Evidence from three Brazilian case studies</p> <p>De-Carli, E/ Ferasso, M/ Segatto, AP/ Alves, FS</p>	<p>P131</p> <p>A seed industry case study on portfolio management</p> <p>Linares, I/Tromboni, P/ Yu, A</p>	<p>P174</p> <p>The impact of Technology in improving productivity and cost serve in Supply Chain:</p> <p>Case study - Woolworths Bopape, J/Campbell, HM/ Munyai, T</p>	<p>P015</p> <p>Strategic and innovation management in a post-privatized Brazilian steel company</p> <p>Amaral, M/ Da Silva Motta, G/ Da Costa Lima, RJ Fagundes, MC/ Schocair, MM</p>
	5	<p>P112</p> <p>Universities' third mission activities: Case study from Egypt</p> <p>El-Katatny, MG/Awny, MM</p>			<p>P262</p> <p>Study on the technological change path:the case of new energy public transportation in Shenzhen</p> <p>Sun, B/Xu, X/Liang, T</p>		<p>P029</p> <p>Creativity and innovation performance at the industry level: An empirical study in Brazilian firms</p> <p>Pereira, JAG/Sbragia, R</p>
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19:00-21:00	President's Welcome Reception, Room: Paradise Key						

Tuesday, 17 May 2016

08:00-17:00	Registration - Lobby
08:30-10:00	Plenary Session, Room: Orange Lemon “Managing Now, Managing the Future: the Entrepreneur’s Journey” Leader in Charge: Carol Ann Dykes, Business Incubator Manager, Orlando, FL Panelists will address problems facing startup companies and the possible solutions, especially during the stage of incubation. Cases based on real experience will be presented.
10:00-10:30	Refreshment break, Room: Lime

Time	Session	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Venue		Cedar	Marathon	Largo	Siesta	Biscayne	Orange Lemon
Theme & Chair		Forecasting, Emerging Technologies and future thinking Session Chair: Van der Watt, A	Technology Management Session Chair: Dr Pretorius, T	Technology transfer, business and Intergration of Technology Session Chair: Dr Van der Lingen, E		Industrial and Manufacturing Systems Session Chair: Oosthuizen, GA	Management & Innovation of Technologies and SMMEs Session Chair: Dr Nunes, B
10:30-12:30	1	P140 The evolution of MeSH term networks and the early detection of promising research topics Lee, HJ/Yang, H	P106 Verifying entrepreneurship programs in MBA's with article clusters Kuroda, T/Iwami, S/Sakata, I	P109 Servitization in the pharmaceutical industry as a means to avoid non-adherence to drug treatments Blanco, A/Figueiredo, K/Araujo, C		P231 Resource efficient process chain strategies for global competitive manufacturers Hagedorn-Hansen, D/Hagedorn-Hansen, E/Oosthuizen, GA	P099 Study on the impact of government subsidies on innovation performance Yang, Y/Shuncaai, L/Fumin, Z
	2	P130 Applying social network analysis as an asset to practical decision making on intellectual property Linares, I/Porto, G	P132 Change Management and Knowledge Management, Which relation? Armaghan, N	P116 Technology transfer and capacity building in the brazilian shipbuilding and offshore industry Clasen, G		P089 Dynamic capability theory as an input variable for supplier performance Evaluation and selection Kganyago, NJ/Marnewick, A/Pretorius, JHC	P058 Open innovation in the oil and gas industry in Brazil Borba, M/Neto, CG/Figueiredo, O

	3	<p>P175</p> <p>Forecasting emerging technologies for biotechnology using network analysis of patent citation: Medicinal preparations containing material of plant origin</p> <p>Pereira, CG/Porto, GS</p>	<p>P007</p> <p>Industrial control system applications go mobile in the cloud</p> <p>Daniels, J/Amaba, BPE/ Sargolzaei, A</p>	<p>P163</p> <p>Successful diffusion of pharmacogenomic technology with primary stakeholders</p> <p>Veilleux, S/ Villeneuve, M/ Lachapelle, N/ Kohen, R/ Vachon, L/ Guay, BW/ Bitton, A/Rioux, JD</p>		<p>P256</p> <p>A systematic approach for the implementation of an effective management model for gland service</p> <p>Robinson, GS/ Pretorius, JHC/Pretorius, L</p>	<p>P092</p> <p>An empirical study of the impact of high-end talents on enterprise innovation performance in the presence of innovation openness</p> <p>Shunca, LI/ Chenchen, LI/ Changqiong, W</p>
	4		<p>P178</p> <p>Comparative analysis of key factors for development between science parks and health free trade zones in Colombia</p> <p>Riaño, ER/ Barrera, CJG/ Villamizar, EAS/ Angulo-Cuentas, G</p>			<p>P260</p> <p>Lean perspectives and knowledge management application in service department of CNC machine tool manufacturer</p> <p>ZHAO, P/ Rasovska, I/ Rose, B/ Calliaud, E</p>	<p>P218</p> <p>Knowledge based Industry and Agglomeration: a literature review of the biotechnological sector</p> <p>Martins, P/Naveiro, R</p>
	5		<p>P133</p> <p>The development of a rapid deployment tool set for green ICT evaluations in the banking sector</p> <p>Dzoro, M/ Telukdarie, A</p>				
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12:30-14:00	Lunch (On your own)						
14:00-18:00	Area Visits (On your own)						
Time DBD	IAMOT BOARD MEETING						

Wednesday, 18 May 2016

08:00-17:00

Registration - Lobby

Time	Session	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Venue		Cedar	Marathon	Largo	Siesta	Biscayane	Orange Lemon
Theme & Chair		Management & Innovation of Technologies and SMMEs Session Chair: Schreiner, L	Technology Management Session Chair: Dr C Geffen	Project, Program & R&D Management Session Chair: Marnewick, C		PhD Colloquium: Session Chair: Dr L Morel	Management & Innovation of Technologies and SMMEs Session Chair: D Amadi-Echendu, J
08:30-10:00	1	P242 The public funds influence for innovation: an analysis of Brazilian university-industry interaction Puffal, DP/ Spricigo, G/ Ruffoni, J/ Teixeira, R	P223 The South African perspective in the vision of the global technology development of hydrogen fuel cells Agwa-Ejon, J/ Mabizaj/ Mbohwa, C	P239 Impact of changing business strategy on R&D portfolio Ngqulunga, B/Walwyn, D		Nebo Kganyago	P108 Proposal for an innovation model for Brazilian small and medium technology-based enterprises Moraes, MB/ De Oliveira, EAAQ/ Miranda, MAS
	2	P253 Fuzzy front end integration: Describing roles and defining boundaries on multi companies Schreiner, L/Nascimento, PT/Thomaz, M/Aguiar, H	P245 Can we play the game? The case of four brazilian semiconductors firms Camboim, CF/ Zawislak, PA/ Barbieux, D/ Reichert, FM	P230 The impact of R&D investments on performance of firms in different degrees of proximity to the technological frontier Andrarde, LR/ Cardenas, LQ/ Lopes, FD/ De Oliveira, FPS/ Fernandes, KC		Li Zhendong	P113 Regional innovation system of Brazilian aeronautical industry Moraes, MB/ De Oliveira, EAAQ/ Lobosco, A/ Reis Souza, VB
	3	P241 Innovation and quality infrastructure in the Brazilian electricity sector Justen, CR/	P184 Innovation agency Of federal university of parana (UFPR): A case study De-Carli, E/	P259 Mapping countries cooperation in photovoltaic technology development based on patent analysis De Paulo, AF/		Arlete de Araújo Silva Nese	P124 Exposing rlectric road system stakeholder network Wang, Q/Meijer, S

		Ludovico de Almeida, MF/ Souza, RC	Takahashi, ARW	Ribeiro, EMS/ Porto, G			
	4	P240 Innovation surveys: A proposal for complementary indicators at the firm-level Torres, AM/De Moraes, CAC/De Almeida, MFL		P005 Are the more R&D and FDI investments the better? Hou, J/Chen, J		Peng Qiu	
	5					Chen Xiguang	
10:00-10:30	Refreshment break, Room: Lime						
Theme & Chair		Economic and Social Impact of Technology Development Session Chair: Vermeulen, M	Technology Management Session Chair: Scribante, N	Technology transfer, business and intergration of Technology Session Chair: Oosthuizen, GA	Project, Program & R&D Management Session Chair: Martens, ML	National and regional policies Session Chair: Dr Nunes, B	Management & Innovation of Technologies and SMMEs Session Chair: Prof Pretorius, T
10:30-12:30	1	P182 Connection points between dimensions of relational capability: differences among profit and non-profit technologies Alves, FS/ Segatto, AP/ De-Carli, E	P135 Cross-functional collaboration versus a single functional team in industrial design development: A technology management perspective Yoshioka-Kobayashi, T	P170 University-firm technology transfer, a literature Review Arenas , JS/González, MD	P162 The role of collaborative R&D in firms Jabalbarezisarbijan, A/Golhosseini, S	P020 Lessons learned of science parks development in Colombia Riaño, ER/ Becerra, LE/ Cuentas, CA	P057 Observing new product impacts on sectors value chains: The case of a french electronic SME Marche, B/Boly V/Ortt, R
	2	P121 Technology management and sustainability: Insights from renewable energy in India Surie, G	P137 Examining strategies of firms leveraging agricultural biotechnology in Indian seed industry: A qualitative case study approach Menon, S/Jha, SK/Jain, K	P179 Technology strategies and ambidextrous organizations Vorbach, S/ Mueller, C/ Egger, K	P167 Sustainability and success in project management: A forum with academic experts Martens, ML/ De Carvalho, MM/ Martens, CDP	P100 Will unified control of government leads to greater knowledge spillover? -Evidence from China Tan, K/Wang, Z	P076 Dealing with technology acquisition and organizational Learning in fast growing SMES Ballu, M/Camargo, M/Morel, L

	3	<p>P214</p> <p>Maturity of it governance in the south african public sector</p> <p>Ngoma, M/Erasmus, W</p>		<p>P225</p> <p>GTechnological capability development in China's energy service company industry</p> <p>Qiu, P/Nunes, B/Vaidya, K</p>	<p>P266</p> <p>Optimizing On-site machining operations for a South African power generation maintenance company</p> <p>Sompa, V/ Campbell, HM</p>	<p>P236</p> <p>A case study of policies for Brazilian defense technologies</p> <p>Maria Isabel A. S. Santos, MIAS/Fontanela, C/Albino, JS/Oliveira, EC/Dandolini, GA</p>	<p>P093</p> <p>SMES' innovation and export capabilities: toward a common conceptual framework</p> <p>Enjolras, M/ Camargo, M/ Schmitt, C</p>
	4	<p>P123</p> <p>Research and technology partnership to shape social acceptance and Improve energy policies favoring the rational, efficient and sustainable uses of fuel gases in Brazil</p> <p>Sgarbi, F de A/Dos Santos, EM/Croso, T/Johann, D/Fagá, MTW/Fossa, A/Loureiro, AH/Ferreira, A</p>			<p>P152</p> <p>Service-dominant logic and dynamic innovation capabilities in healthcare services: Case studies in hospitals in Rio de Janeiro and São Paulo</p> <p>Raup de Vargas, E</p>		<p>P035</p> <p>Adoption of health technology in healthcare facilities: A case study</p> <p>Van der Watt, AJ/ Pretorius, T/Pretorius, L</p>
	5						<p>P255</p> <p>Innovation ecosystems: How do orchestrating firms build trust and control?</p> <p>Hengstler, M</p>
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12:30-14:00	Lunch
14:00-17:00	<p>Plenary Session, Room TBD</p> <p>Future Thinking for IAMOT - Open to IAMOT Membership Moderators: Dr Anthon Botha and Marianne Horlesberger</p> <p>Over the course of the last year, IAMOT initiated a study entitled "Future Thinking for IAMOT". The aim of the study is to set a vision, strategy and roadmap for IAMOT that will rejuvenated IAMOT that is fit for playing its role in an envisaged future landscape. The purpose of this plenary session is to present to the IAMOT membership a draft outcome of this ongoing study, and to seek feedback and participation.</p>
20:00-23:00	IAMOT Annual Awards Banquette Salon H-I

Thursday, 19 May 2016							
08:00-17:00	Registration - Lobby						
08:30-10:00	<p>Plenary Session, Room TBD</p> <p>On Industry IP - Patenting - and Innovation Leader in Charge: Dr. Osman Ahmed (Siemens)</p> <ol style="list-style-type: none"> 1. Introduction: Osman Ahmed 2. IP creation and process of patenting- An overview (25 minutes with Q&A) Speaker: Jeff Waters, Partner, Cantor Colburn LLP 3. Value of IP for academic and research institutes (25 minutes with Q&A) Speaker: Sunjeev Sikand. Associate. RatnerPrestia. 4. Value of IP for corporations (25 minutes with Q&A) Speaker: Thomas J. Burton. Senior Intellectual Property Counsel. Siemens Corporation 5. Closing remarks: Osman Ahmed 						
10:00-10:30	Refreshment break, Room: Lime						
Time	Session	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Venue		Cedar	Marathon	Largo	Siesta	Biscayane	Orange Lemon
Theme & Chair		<p>Project, Program & R&D Management</p> <p>Session Chair: Dr Marnewick, C</p>	<p>Technology Management</p> <p>Session Chair: Schuh, G</p>	<p>Management & Innovation of Technologies and SMMEs</p> <p>Session Chair: Fanta, GB</p>		<p>Economic and Social Impact of Technology Development</p> <p>Session Chair: Vermeulen, M</p>	<p>Management & Innovation of Technologies and SMMEs</p> <p>Session Chair: Dr Kholopane, P</p>

10:30-12:30	1	P207 Proposing a three dimensional model for selecting a portfolio of R&D projects Mokhtarzadeh, Saiedeh , N/Ahangari, S/Faghei, M	P208 Strategic technology management in an indian automobile cluster More, RZ/Jain, K	P153 The university industry linkages and the firm's innovative performance: Evidence for Brazil Spricigo, G/Monteiro, SMM/Freguglia, R da S		P193 The fourth helix of the innovation system: A new role of the civil society organizations Tostes, ML/Silva, CM	P164 Modeling technological transitions through Multiagent systems Chevarria, DG/ Pedrosa, EA
	2	P216 The effects of entrepreneurial orientation on project success Machado, FJ/ Martens, CDP/ Martens, ML/ De Freitas, HMR	P009 Analyzing the integration of technology platform strategies into the situational context of diversified companies Schuh, G/Ryschka, S/ Rollmann, A/Wetterney, T	P224 Which kind of innovation mode is optimal for enterprise: Explore how the market and organization resources influence the choice of innovation mode Zhang, H/ Li, Z/ Chen, X		P206 A comparative study on e-commerce related technology and its patentability between China and the U.S Yu, N/Yu, X	P191 Innovation management in a food company. A case study Morales, P/ González, D
	3		P091 Identifying and evaluating disruptive technologies using technology scanning Schuh, G/Kabasci, P/ Drescher, T/Ryschka, S/Wetterney, T	P219 Dimensions on born-global firms' case studies Pimenta, AC/Joswig, M/ De Miranda Oliveira, M/ Sbragia, R		P257 Local supplier development framework Vermeulen, M/ Oosthuizen, GA	P263 The impact of total quality management system on sustainability of small and medium businesses in South Africa Kholopane, P
	4					P173 Seniors' mobile instant messenger use: motive and outcomes Chaisakdiyod, A/ Hong, J	
	5						
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12:30-13:00	IAMOT General membership meeting						
13:00	END OF CONFERENCE						